

These Two Stand Alone in Size and Spirit ... Luxury and Value!

Take the room, ride and features of a big car . . . combine with compact price, economy and handling . . . spice with V-8 pepper . . . that's a new Ford Fabriane or Fairlane 500. And there's sever been another car like them!

Fairlance advantages the comparis son't motth. Start with big-car room. Fairlance and "500's" are as big as some of the momiest cars in Ford history. They have a big-car ride on a full 115½-inch wheelbuse. And big-car performance... with a choice of two all-new Challenger V-8 options. They require only twice-a-year maintenance (6,000 miles between routine service stops). And as for luxury, uphoisteries and appointments in Fairlance and "500's" equal those in cars costing hundreds more!

Fairlanes advantages the big are con't matrix. Low prices of Fairlanes and "500's" are bundreds less than big cars . . . actually well under many compacts. The new 164-bp Challenger 260 V-8 option is all snap, sparkle and smoothness. Trim, fleet and super-short stroke, this so-waste-motion V-8 runs on regular gas. The standard Fairlane Six goes all-out for gas savings. Being a full foot shorter than other full-size cars, Fairlanes and "500's" are compact-trim and nimble . . . give you the painless parking and handy bandling big cars can only envy.

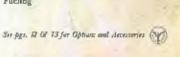
You owe it to yourself to see and drive the new Fairlane and Fairlane 500—the cars clearly in a class by themselves—at your Ford Dealer's today!

NEW FORD FAIRLASSES and Pairtone 500's offer you made somethis and imported service savings than even the big expensive cars. You'll appreciate most sheir iwice-a-year quaintenance-6,000 miles between totalise service stops. You'll give time, trouble and mancy because Fairlance and "500"s" so 30,400 infles between major Inhritations ... 6,000 miles between all changes and minor lubes. You can entwo years or 30,000 miles without replacing engine conlant-antifrenze (and have anti-rust radiator protection, too)! Fast filter gats 30,000 miles between changer. Bankes are self-adjusting, Mosffee is fully aliminized to last far longer. All main underbody parts are galnorized against rust and corrosion. And, to top it all, the Diamond Lustre Enamel finish on Pairlance and "500's" was speeds waxing t

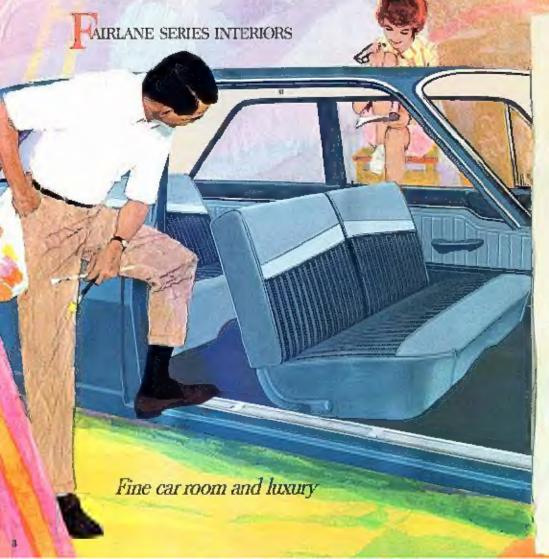
*After first 1.000-mile change

Caper: New Fuidens 500 Town Septem in Covinition White [also affected in Points Clerk Septem and Sports Coupe models]

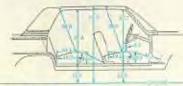
FAIRLANE STANDARD EQUIPMENT . . . Fairlanc Six Engine a 3-Speed Magtal Timomission = Bright-Metal Drip Rail, Side Trim, Windshield and Rear Window Moldings - Dual Headights - Single-Street Electric Windshield Wipers = Double-Yoke Safety Door Locks 2 White Vinyl Headlining 2 Color-Keyed Instrument Panel " Daul Front Arm Restr. Sun Visors (with recention clips). Coat Hodo * Glove Box Lock - Deep Dish 3-Spoke Steering Wheel · Choice of Four Nylor Cloth and Vinyl Interfer Trimy a Front Seat Belt Anchors a Big 29-co. It. Rupinated Trunk (with taillights on) - Fall-Flow Oli Filter " Fully Aluminized Muffler " Self-Adjusting Brakes - Zinclad Rocker Panels and Main Underbody Structural Members a 30,000-Mile Faci Filter " Center-Fill Fucilog



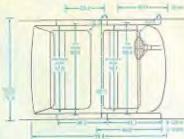




A rape measure will tell you that the constornand convenience of both the Fairlane and "500" compare most faverably with the highest property of the fairland of the fairland helps for you with any car you choose. What a big surprise! The big pleasure enters when you step through the wide doorway and slip into one of Fairland's seats. Here's more than generous room for heads, shoulders, hips and legs—for you and five others—in the Ford tradition of "built-for-people" comfort!



Fairlann me trus-use mainie, full-rite mide. There's head room, have suom, leg room gaine -fount and room



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Everything
About Them Says
High Price-Except
the Price Tag!

In their fine Ford service-taying features . . . In their looks and luxury . . . Fairlane and Fairlane 500 say "fine car" while their price tags say "savings." And they say fine car again when it comes to quality. Examine these cars closely. Give any Fairlane or Fairlane 500 your own special quality test . . . and make it tough. These cars are built to trait your closest inspection and thrite on anyone's comparison! Check paint, chrome and interior trim. Check hood, deck lift and doors for fit and easy operation. Then slam a door. Note how the door closes tight and true. And that salid, must sound says fine-car quality in a way that again puts these cars in a class by themselves!

Take a Fairlane or "500" out on the road and you'll see quality come alive. The ride is so smooth . . . so silent . . . so vibration-free you'll feel some kind of magic has put you in a car far more expensive than Fairlane. The ride is magic of a very special kind created by Ford engineers and described in greater detail on page 15. In every way these newest of Fords say "high price," yet their price tags (which include MagicAire Heater") prove they're well under many compactal

FAIRLANE SOD STANDARD EQUIPMENT

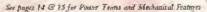
Includes most Pairlane Standard Equipment items listed on page 2, says . . . Color-Keyed Wall to Wall Carpeting a Chaire of Five Interior Triple in Pleased Cloth and Voryl 2 Cohe-Keyed Steering Wheel with Chrome Hum Ring = White Control Knobs with Bright Inserts a Bright-Metal Instrument Gluster France - Ciparette Lighter - Rear Ann Resu and Ash Trays " Dome Light Operated Associationality by Front Dour Courtesy Switches - Chrome From Fentler Top Orospicuts - Bright-Metal Window Feame Möldings - Spear Side Molding with Silver Audiced Aluminum Inera - Bright Metal Rese Feather Organierts (3) = Grille-Textured Algerinum Lower Rear Panel

FORD

VAIRLANE 500

Faulan 500 Town Sides in Rose Black (disk offered in 3-dear Clash Seday model)

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Change tempo! Make it brisk and lively for the brand-new

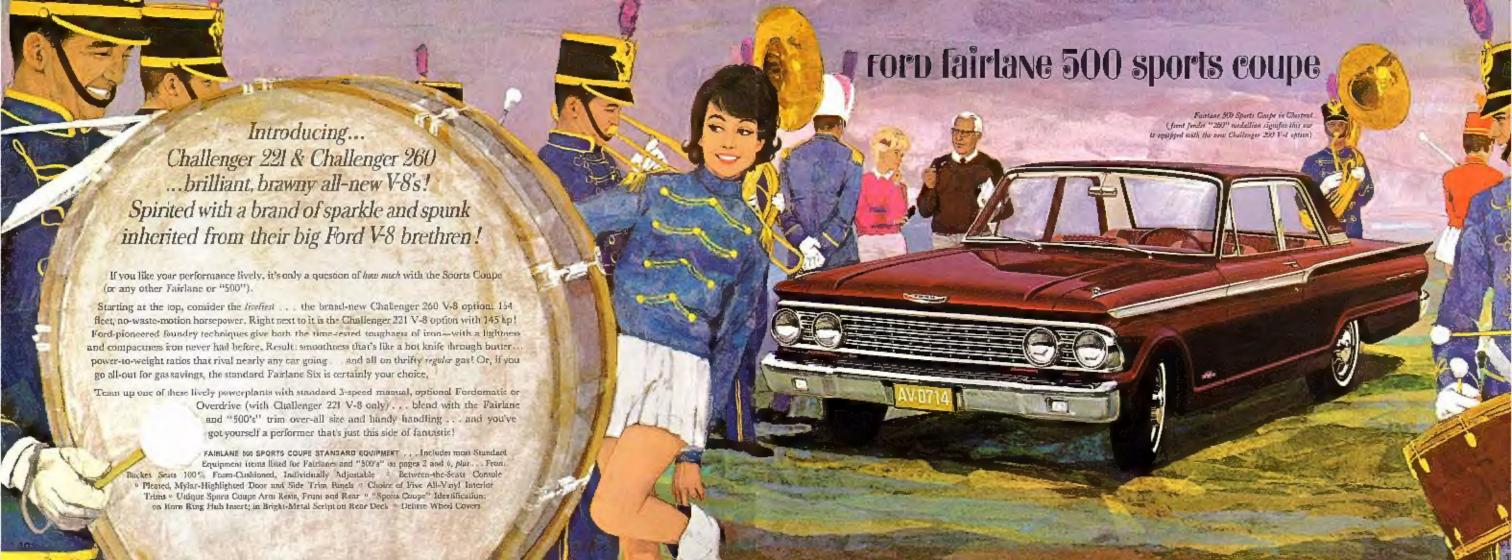
ford fairlane 500 sports coupe

Break out a hand with at least 76 trombones for the new Fairland 500 Sports Coupe! It's Ford's dashing new "Lively One" in the Fairland size , , , the newest model of the newest Ford and the last word in luxury in any car near its size or price!

Imagine—a bucket seat beauty with all the personal appeal and charm of an expensive sports car... that's the Sports Coupe! Lay on the luxury with a lavish hand. Cradle the front bucket seats—both cushions and backs—in formed, foam cushioning. Tailor them in leather-soft, deep-pleated vinyls... highlight them with sparkling chrome-like mylar. (Then elegantly style the rear seat to match!) Between the buckets, place a console... handy to driver and passenger alike... ample for camera, sunglasses, maps, what-have-you. Cover the floor wall to wall with deep-pile, color-keyed carpet... and, of course, add the most elegant appointments all around! That's the Sports Coupe!

But stick to the Fairlane formula—even with all this luxury, include twice-a-year maintenance . . . 6,000 miles between routine service stops . . . and keep the price tag right down among the compacts. That's the Fairlane 500 Sports Coupe . . Ford's new "Lively One" in a class all by itself!

Opposite page: spacino Sports Coupe Interior trimmed in bus-tone Chestrat Star Lustre Veryl



LIFECUARD DESIGN. You'll find all of these Ford-planeared salaly features as ejentard population on 'ttp Fairtenin and Fairtene 500's arm with sublantal with shock-absorbant fearn reaterial; deep-disk, 3-spoke sheering wheel allords drawn preases protection in event of impack shaller-rapident rearriest mirror; dayste-yoke safety door lacks as strong as they are silent to reguest paymently of doors opening in avent of impact. At alight extra cost, the following propular safety cathons are hysicalties enforty-product imburgant gonel and pudded vivers, holly cushfored with about absorberd polyuvethans from; seet bells, floorananema ja nelp note seasongera Britis in that seals in audden assos or inweet Missword Jr. door lacks, present tiny hands from inadverturity opening roar doors,



BACKUP LIGHTS

Welcome aid to nightsome environt sofuty warning to other cars coming un from behind of traveling near reu. Automaticelly light up drive path penind you as you shift little reverse. Lights are contered in Fairtne's big, circular Villiahts.



NON-GLARE MIRROR

Two-position non-glara markey mirror lots you "flick away" emosying headlight nlare. Tab at notiam of mirror commisnon-glare and normal gostions. Also bybilable, handsome, enrame-rilated outade mores, mounted on driver's sign.



POLARAIRE CONDITIONER

Hard's fuxurious summer comfort with a comferiably law arise tag. Compact conbel und offers massingant cooling, with dus biowal, live adjustable guilely and push-bullo exemply. Clettro air as discole. denumidities say depollantos, log.



SPOTLIGHT/ MIRROR

As hipdoone as it is handy, this phomolinished, visured spoteahl, comes willy a styledon remotes mirror that makes if useful 24 nows a day, Centrolled from inside the sar, Sochighij throws been up In realf-mile in clear weather.

PLUB . . Whitewall Tires III I-Rest Timbel Glass (includes all place and blue-banded windshold) D 2-Speed Electric Wipers C Consestle Linkser Istd. on Fairland 500) D Vilnophield Nashor D Full Whosi Covers (and, on Specia Coups) C Whoo Husi Covers (14" a result cols) G All-Vittal follower Trum for Fillmane Std Sedans (atd. on Scotts Council D. Roer-Sest Hodio Speaker C. Nissuo Discensor C. Body-Hounted Rearytow Nitror D 14 Inch Whoels and Tiles II Tyres Rayon Cord Tires: 6.50 x 13 or 7.00 x 13 while aldowell, 7.00 x 14 block or which addwall I Deletion of Mass Aire Heolar II 55 Amp-Hr Ballery II and thank often items



grade of polish.



You have a choice of 12 brilliant



Diamond Lustre Enamels with the Thus by cross reference, it is a

1962 Fairlanc, 13 with the new simple matter for you to deter-

Fairlane 500, Ford's famous Diamond mine which apholsteries are offered

Lustre Enamel areer needs waxing, with your favorite Fairlanc or Fair-

Just wash and, if necessary, remove lane 500 model and color choice,

any corrosive substances with a good Example: a '62 Fairlane with Raven

Diamond Lustre colors appear gray rioth and vinyl interior or red

below, each with a code letter cloth and white vinyl interior trims.



keyed to upholstery systehes above

Black (A) exterior comes with either



















Flantica lings



MICHELH



Mar Laufen Wenth

UPHOLSTERIES

Although trims are general attentions on Friedrich SCO Seders, standard on Sparts Courte





Sees Piegred BE-World

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NO NOR MED NO MED MAN SYS MUP MUD MIT MIN MUX MIY"

TWO TONES. As the color pulled above showed, littere are 13 Iwo-line selections available with Faulanes, 14 with Fairbana 500's. Coentalisers indicate dear placement. This "MIA" menns Countilion White top with Baven Black onde, Lower cohe opverds upholstary choices.





POWER BRAKES. Another Feldung

power office that will odd both to your

Unving planture and seldy. Reduces

braking effort up to \$5%. Brovides low

pedel haight with laster, surer, more

responsive brake equilication.















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POWER CTREEING, S MALAY FORTAGE ross of harding front equal Taxes up to R5% office steering work safety our manda. vel lets you roloin the "leet" of the mad-Makes parking and stanistiff turning a brooze in a Faitland or "580 "

"Applicable and all comes were executed in with owners commerced

CONSOLE RANGE RADIO, An omesingly powerful and mederalely priced car radio. Gives long-spage reciption and pulsionding tono lidelity, along with nulsmalic pushbeilen tuning. Buttons can be easily pre-sol to any station of year choice,

POWER TEAMS

CHALLENGER 260 V-8-brand-new Fairlance envine option that's all map. sporkle and emportmess! Thanks to Ford-plorecred foundry techniques, the "260" gives you all the timetested touglaness of from with 8 lightness, and compactness from never had before. It purus out a muscular 164 lim, and close it on regular use. In the Challenger 26th you have the most beautiful blend to date of economy and performance.

It's one more reason why Fairianes are in a clusby themselves. Torque: 258 lbs-à ar 2200 rpm

CHALLENGER 221 V-8 -- per from carburetor to crankshaft, just like its "266" ble brother. This 145-by Fairlance V-8 performs nimbly on regular gas, and with optional Overdeive. Tas you'll enjoy incremed sitionthness, quietness and economy. Let the Challenger flex its musides at the traffic light or on the turnpixe. You'll see spirit and sponk that have made Ford-over the span of 30 years and 30 million V-8's-famous as the world's master V-8 maker. Turque: 216 lbs-fc as 2200 spin.

> FAIRLANE SIX-Pairlane's standard eppine and a superlative gas-saver! An engine with plenty of power for all-day turnplite crusing, plus a mighty dirifty way of gesting along in the city's stop-and-go traffic muting, Proven overhead valve, short-stroke design, Electronically annes-butnoced (us are all Epirlane regimes) for unstollmess and long life. Herryower: 101 at 4400 rpm; forgue: 156 lbs-ft at 2400 rpm.

The same of the sa

(Shown with standard 3-speed manual transmission.)



alnest. One of the most famous of all and Rould 2-speed ampollaness. Longour sickdown for possing of any speed lend 55 mph. Elfoclise eligino broking in "L" helogomylog anivota in college,



OVERDRIVE

with Coollenger 27: V-B only). Automore engine life, but the benue: Regring the accelerator gives you instant deepshift

oud never believe a full-sized car priced so low could ride so smoothly quietly, luxuriously —until you ride in a Fairlane or Fairlane 500. It's a ride that rivals the finest fine cars! SINGLE-UNIT HODY. Rock-solid alrength without theless size for bulk. More room for passengers and their luggage with as much "automobile fat" clinthated. Squeak and rattle areas have been "designed out," too

Fairlane's fine car quality goes down deep....

BOOY INSULATION of many types surrounds the pamenger comtransport-oven reaches out under the lood-to provide a thick sound-proting, noise-absorbing burrier. Objectionable noise, coming from any direction, is "stopped dead" before it can interrupt Fairlage's Just, quiet risle,

> DOUBLE-YOKE SAFETY DOOR LOCKS. Decelvingly diriple in design . . remarkably cost to operate . . . tenselmusty tight-latching and locking. Double-yoke design greatly teluces possibility of Fairlanc down springing open under impact. Because they provide such solid, tight closure, they jun help to keep the Fairlane risk so wonderfully quiet.

"TDROUE BOXES" (showe in red) are the maple introdient in Fairlane's marchless rule. Mnusted at the four corners of the underbody, these boulder stempures are strategically placed to intendent your mairs, vibration and ride barthees transferent from road to wheele to mir. By turnium (twinting) action , . . very slight but enough ... the torque boxes effectively absorb these annoyances before they can reach the passenger comparement. You'll never be able to see them work, but you'll marvel at the work they do every mile you ride in a Fabriage!

FRONY SUSPENSION (in green) features top-mounted coil spring to cathian up-and-drive wheel movements . . . illiest, swept-back design of central arms to be wheel amouthly "walk over" burnes. At wheel seachment points are famous Ford hall faints, which go 30,000 miller besween Judiciesuliuns.

REAR SUSPENSION.-- the rame type as seed on America's linest cars-has long (55-inch) multi-leaf springs, offset-mounted to the axie to add stability and control to Fairlane's ride. Front and repr suspension members, working as a team, greatly reduce start-up "uppar," quick-stop "dive."

ZINCLAD ROCKER PANELS (light gray) and galvanizing of all vital underlandy members mean long-laming promution against rest and cortolog. SELF-ADJUSTING BRAKES (dark blue) provide necessary mechanical adjustment for the life of the lintegs when brakes are applied as the car is moving in reverse.

(Sheren with Fordomatic Drive.)

(Shown with Furdamente Drive.)

SPECIFICATIONS

FAIRLANE DESIGN: Welded, Injectal body and frame for guletness and high strength-weight ratio. Completely sealed and insulated. Special torque boxes at each corner of the main underbody structure absorb road shook, sound and vibration. Safety-reinforced roof with sturdy cross brace at center. Zinc-coated rocker pagels and main underbody members for extra-long life. Bolt-on front funders for reduced replacement cost. Rearhinged, counterbalanced hood with outside salety lajoh, Corresion-resistant anodized eluminum prills. Cowl-los ventilation system. Wide Angle windshield with forward signifing offices, Large wide-opening doors with bronzebushed hinges, sytomatic assist springs on all doors. Double-yoke safely door locks. Posture Control front seat. adjustable to 8 positions in 4 Inches' travel, 29-cu. H. luggage compartment with counterbalanced dack lid. 16-gal, gas tank, rear, with Conter-Fill fueling.

EMGINES: 101-to Februs Siz-170-cu. In, displ.: 9.50° boto x 294° stoke; 8.7 to 1 comp. ratio; regular fuel; unit-design single-barrel carburetor; menual choice; oil capacity, with filter change, 4.5 at.

145-b Challenger 23' V-8 (optional)—221-cu, in. displ.; 3.50' bore x 2.57' stroke: 8.7 to 1 comp. ratio; regular fuel; 2-barrel carborator; automatic choke; oil capacity, with filter change, 5 gt.

164 to Challeger 260 V-9 (optional)—260-cu, in, displa 3.80" bore x 2.81" stroke, Otherwise same as Challegger V-8 specifications above.

ENGINE FEATURES: For greater economy and longer life, Fairlans engines have short stroke, low-friction design; Wedge-Type compustion chambers; Free-Turning overhead Inlake and exhaust valves; hydrautic litters for automatic valve adjustment on V-B's, manually adjusted solid tappets on Six; integral cylinder head and 6-port Intake manifold on Six, alternate intake and exhaust ports on V-8's; water-jacketed cartrurator spacer for fuel mixture heat control; 3-ring aluminum-alloy distons with full-chromed too ring; precision-moided crantshaft with four main bearings; rotor-type oil pump; Super-Filter air cleaner with reusable dry-type element; high-capacity in-line 30,000-mile fust filter full-pressure subrication system with Full-Flow disposable-type oil filter; cooling system with 1907 positive-action thermostat, 2-year or 30,000-mile engine coolant-entifrage (available—instelled in production); 12-volt electrical system; weatherproof position with Static-Ban constant resistance wiring and air-cooled distributor points; self-cleaning 18-mm. TurboAction spark plugs; 54-plate, 40 amp-hr battery; positiveangagement starter; fully aluminized mutiler.

CLITCH AND MANUAL TRANSMISSION: Non-centrifugal clutch with Seq send-centrifugal clutch with Seq send-centrifugal clutch with V-8's with full-weighted leaves for more positive engagement. New clutch intertock device prevents pear clash when shifting from Neutral to Low or Reverse. Permanently lobricated bell-type throw-out begring. Lightweight aluminum flousing, Easy-action suspended needs, Face diameter 85° with Six, 10° with V-8's; total frictional area 68.1 ag, in. with So, 85.5 sq. in. with V-8's; T-Speed Manual Innovation has shall peaned, fine-pitch helical genrs for high strength and quietness, with forged bronze synchronizers for smooth operation. Anti-friction bearings throughout, Standard "H" shift pattern with fever on steering column, Gear ratios (to 1): xtd. Six—tst 3.29, 2nd 1.82, direct 1.00, reverse 3.38.

OVERDRIVE (optional on Chatlengar 22) V-8 only): Overdrive is above 3-speed (without clutch interlock device) plus automatic 4th gear that cuts in above 28 mph, cuts out below 22 mph (approx.). Downshift for passing by flooring accelerator, Lockout control on instrument panel. Gear ratios (to 1): 1st 2.80, 2nd 1.69, direct 1.00, overdrive .70, reverse 3.80.

FORCOMATIC DRIVE (optional), Simplified design, lightweight cast-aluminum construction, minimum servicing, Torque converter in combination with planetary gear sel, liquid-cooled, Vacuum-controlled throttle for smoother, more precisely coordinated with-engine shifting and induced maintenance requirements. Two forward speeds, one reverse, Gear ratios (to 1)-both std. Six and opt. V-8's—low L82, direct 1.00, reverse 1.72; converter (stall ratio)—std. Six 2.40, opt. V-8's 2.14. So loctor lever and quadrant on instrument panel; sequence P-R-N-DL In "D" range Fordomatic gives brist, smooth starts in low, Effective engine braking in "L" position.

HEAR ARLE: Semi-floating type with offset hypoid gears. Straddle-mounted drive pinton with V-E's. Induction-hardened forged shafts with permanently lubricated whool bearings. Agin Button (4s 1): 3-Speed Menual-3.50 (3.25 opt.), with Sin, 3.25 (3.50 opt.) with V-B's: Overwive (Challenger 221 V-B only)—3.50; Ferniumatic Drive—1.25 (3.50 opt.) with Sin; 3.25 (3.00 or 3.50 opt.) with Challenger 221 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 250 V-B: 3.00 (3.25 or 3.50 opt.) with Challenger 350 opt.)

FRONT SUSPENSION: Angle-Poised Balt-Joint design with coll springs mounted on upper arms. Strut-stabilized tower arms. Balt joints packed with special 30,000-mile grease retained by full life seats. Built-in anti-dive control. Internally mounted double-acting hydraulic shock absorbers with rebound culoff. Link-type, pubbarbushed ride stabilizer. Tapered roller whool bearings greased for 30,000 miles.

ECAR SUSPENSION: Longitudinal, semi-eliptic leaf springs with rubbar-bushed front eye and compression-type rear shackles, giving veriable-rate characteristics for a softer, more levelized ride under all road and load conditions. Asymmetrical design with rear axis located forward from center of springs for enti-squat control on taxa-off, Rubber insulation at axis. Spring tip liners between all but top leaves—to lubrication required. Diagonally mounted double-acting shock absorbers.

STEERING: Low-irigition, recirculating ball-type steering gear for easy steering. Flexible steering shaft coupling dampers road shock, vibration. Anti-friction bearings throughout. Linkage system lubricated for 30.000 miles. Over-oil steering ratio 27.8 to 1. Optional power steering ratio 25 to 1. Turning diameter 39.5 ft.

SHAKES: Self-adjusting hydraulic brakes of doublestation, self-amergizing design. Brakes adjust automotically when applied while car is moving backwards. Easyoperating suspended pedal. Dash-mounted magter cylinder, Grooved 10-inch composite drums for maximum cooling. Total lining area 165 sq. in. Officel "7" handle parking brake at fait of steering column.

TIRES: With std. Six+6.50 x 13 (with opt. V-8'e+7.00 x 13) blackwall lubeless with Tyrex Rayon gord and Soft-Tread design for less road noise, smoother ride. Disc-type 13" wheels with 4,4" wide safety-type rims. Optional-14" wheels and tires.

OfMEMSIONS: Wheelbase—116.5" Trend—front 57.0", near 56.0", Orier-all langth—197.8"; over-all width—71.3". Curb weights (approx.)—2-door sedan 2930 lb., 4-door sedan 2970 lb., Soorts Coups 2985 lb.

PRICES: All Optional Equipment and Accessories, illustrated or relared to as outlons, optional or available in this catalog are at pairs cost. For the price of the Fairlane of Fairlane 500 with the equipment you desire, see your Fard Dealer.



The Fard Geodity Cantral system, a Ford Birth, results in products of highest quality. All manufactured points point high dismensiemed, laboratory and discipling feets. Quality Control transports select somples from each shell of onesy accomply plant for an exhaustive sweeth for any elevitations from which explained several form each selection and productions.

Comparative information in this catalog was obtained from authorizative several, but is not quaranteed. The sevel-fastians contained herein were in effect of the time this saiding was approved for printing from Division of Fard Motor Company reverses the right to discontinue models of any time, of change prints, specifications as design without matrice and without matrices and without matrices.

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